



PRESS RELEASE:

HGC Introduces a High-Growth Talent Management Platform for Business!

New Learning Platform Provides Training Support for Company and Department Initiatives

ST. CHARLES, IL—September 1, 2019 – HGC High-Growth Consulting LLC, a market leader in the area of Strategic and Leadership Management has announced the development of a Talent Management platform for businesses to address the growing problem of a lack of depth throughout the company.

HGC's learning platform is a cloud-based solution which runs on the Amazon Web Services (AWS) cloud platforms which are the world's most comprehensive, fully featured cloud data centers globally. It utilizes one of the two leading learning management systems (LMS) as defined by the Gartner Group, and comes embedded with HGC's highly sought leadership management videos and resources.

In April 2019 HGC announced the results of its business survey on management depth within all sized companies. "What the survey showed was that today's most challenging situation for the CEOs of every sized company is that there is no formal department training program for backup at any level who can immediately step in," said Greg Weismantel, CEO of HGC, "and this is from orientation to on boarding to learning and development."

Even more disruptive and costly to the organization is the departure of executives and key managers, with the average replacement cost running as high as \$50,000 for a vetted replacement, with added burden on current management staff until replacement occurs.

The HGC Learning Platform is a talent management platform for business clients that becomes a learning and development platform for each department of the company. In addition to having over 100 embedded management development videos for four levels of management within a company, it comes with 80 customized in-house Camtasia videos by department for on-boarding and orienting new employees.

The main focus of this Talent Management platform will be in implementing programs that bring succession management into focus at the CEO and Executive level so that every leadership manager in the company has a backup in training.

HGC will be moving this platform into its clients and partners within the Chicagoland area beginning in 2020, and providing to national markets shortly thereafter.

About HGC High-Growth Consulting, LLC

HGC is a management consulting firm with the focus on helping companies and CEOs strategically and operationally. Our current leadership initiative is on helping CEOs and Executives develop a 2nd team for depth from current staff, so that a minimum of disruption occurs upon a key individual departing the company. HGC provides a full array of proprietary strategic management services and leadership excellence programs for companies who are ready for a high-growth strategic management infrastructure.