

PRESS RELEASE:

Consultant Experts Form High-Growth Consortium!

Cloud Learning Platform Developed to Support High-Growth Consultants on a National Basis!

ST. CHARLES, IL—September 3, 2020 – Four expert consultant companies in the Chicago market area (HGC, Enerpace, Sales Xceleration, and Novation HR) announced today that they have formed a consortium for the purpose of providing the framework that high-growth companies practice on an ongoing basis for all sizes of companies. The High-Growth Consortium includes a technology and company development platform for high-growth companies.

“The need to establish this consortium of experts was overwhelming when our four firms began recognizing that many of our current clients were growing inconsistently, while other high-growth CEOs were consistently growing in double-digits,” said Greg Weismantel, CEO of the HGC group. “In 2019, this prompted us to present High-Growth Keynote presentations throughout the Chicagoland market, where the response identified the need.”

The High-Growth Consortium is open to all expert consultants that can fit their content and service offering into a high-growth protocol of strategic management, defined and managed by the management team of the consortium. It is expected that only the superior consultants will be accessible in transforming their services to a high-growth environment.

“The consortium is more than a group of consultants,” said Weismantel, “it is a group of vertical experts that every business can utilize for achieving ongoing high-growth in today’s digital marketplace. They will include strategic and operational experts in every high-growth channel, and the content will be pragmatic and not subjective.”

The consortium’s learning platform is a cloud-based solution which runs on the Amazon Web Services (AWS) cloud platforms which are the world’s most comprehensive, fully featured cloud data centers globally. It utilizes one of the two leading learning management systems (LMS) as defined by the Gartner Group, and comes embedded with the consortium’s high-growth learning and development videos and resources.

About HGC High-Growth Consortium

HGC is an assembly of high-growth consultants bound by the axioms and tenets that high-growth companies practice for double digit growth. HGC provides a full array of proprietary strategic and operational management services and leadership excellence programs for companies who are ready for a high-growth strategic management infrastructure.